



my LiLo 

Artificial Intelligence
Daily Biographer

Pitch Deck 2025

MyLiLo.AI

"Your AI Life Storyteller"

A revolution in journaling, where AI transforms daily experiences into a vivid narrative.

*Embrace the future of personal
storytelling with MyLiLo.AI*



Problem Statement

- In a fast-paced world, documenting daily life often feels overwhelming and tedious.
- Many journaling apps fail to provide personalized experiences or insights.
- Users struggle to connect their daily moments into a cohesive narrative.





Our Solution

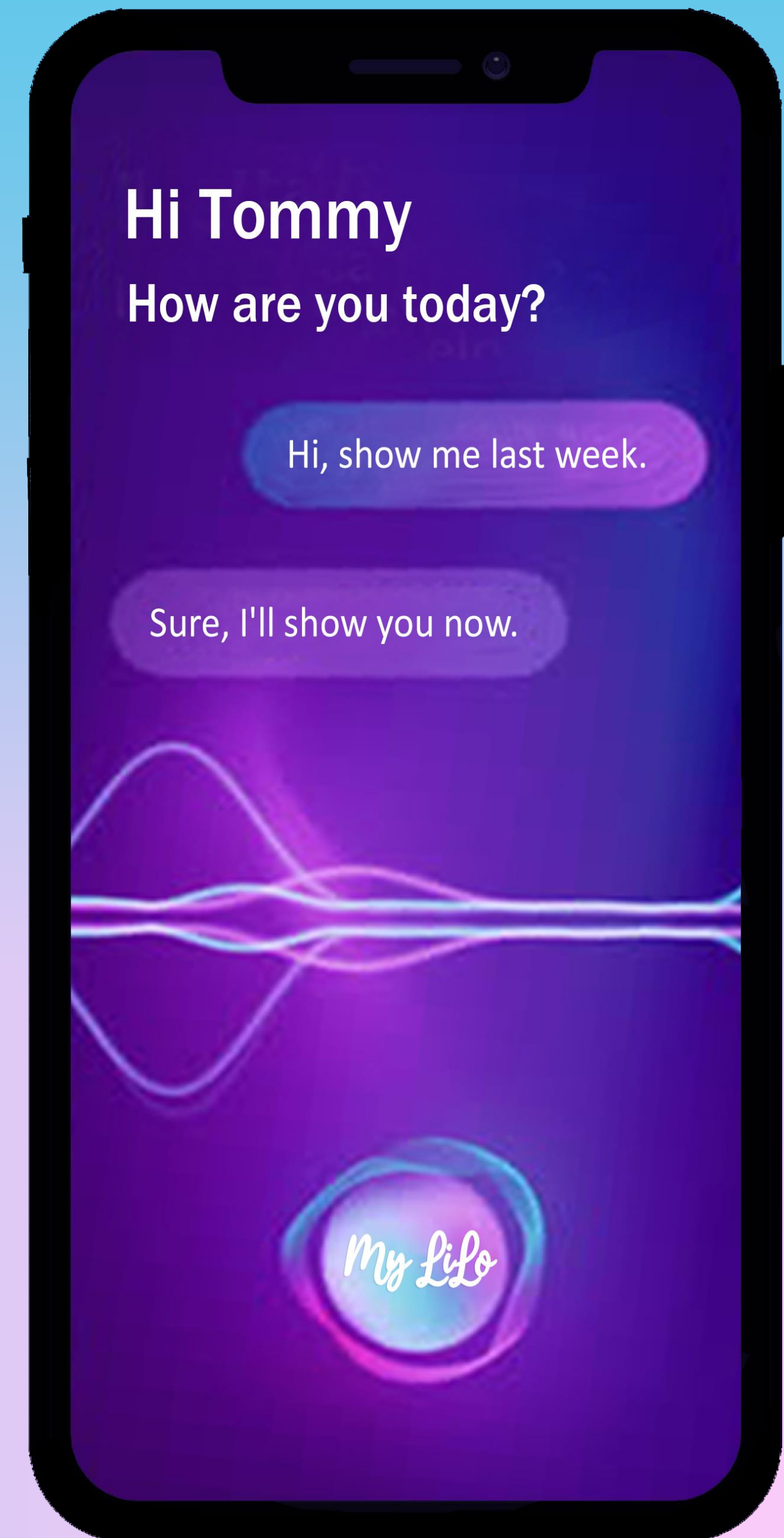
- **MyLiLo.AI** is your personal biographer, capturing every detail of your life effortlessly and intelligently.
- The app crafts personalized opening lines for your daily story, adapting to your input style—be it voice or text.

ONE APP FOR EVERY ONE

Powerful Artificial Intelligence

Key Features

1. **Voice-Activated Journaling:** Record thoughts on the go; the app transcribes and organizes entries.
2. **Comprehensive Life Logging:** Automatically captures activities, moods, and significant moments, ensuring no memory is missed.
3. **Emotional Intelligence:** Analyzes entries for emotional trends, providing insights into user well-being and growth.
4. **Memory Visualization:** Presents memories through timelines and mood charts, enabling users to relive their experiences.



It reminds you of love

Imagine you are in a library and AI reminds you of a beautiful sentence from the book you want, it reminds you of love, it shows you the way, it learns from you, and teaches you alongside you.....

AI writes all the poems appropriate for your day and reads them to you:

*Sometimes I think
Our heads might be enclosed
Closer together upon the pillow's space,
And how into the dark deeps of your eyes
I'd look and think of angels. Then your breath
And all the aura of your body's breathing
Intoxicatedly would overwhelm me
And I would die. For it is too much
That such a thing should be and I should live.
Surely the thought is greater than reality,
The sum of you and love outsteps infinity.*

“ William Shakespeare“



Unique Value Proposition

- ✓ **MyLiLo.AI** not only records your life but transforms it into a rich tapestry of stories.
- ✓ Continuous learning and adaptation allow **MyLiLo.AI** to provide tailored prompts and reflections that enhance self-awareness and personal growth.



Market Opportunity

- ✓ Projecting over 5 million downloads by 2027 with a target of a 50% market share amid rising competition.
- ✓ The journaling app market is poised for innovation, with users seeking more than simple text entries.

Competitive Analysis

- ✓ Unique AI-powered insights, contextual awareness, and emotional intelligence set **MyLiLo.AI** apart.
- ✓ Robust data integration enhances the user experience beyond simple journaling.
- ✓ **MyLiLo.AI** offers unique features like automatic location logging and emotional analysis that competitors lack, turning daily reflections into meaningful narratives. Our holistic approach ensures users engage deeply with their life's story, leading to unparalleled personal growth.

Competitors



Day One Journal

+13 Million Users

Subscription:

\$5.99 One Month

\$34.99 Annually

Revenue: **\$4.5 Million** 2024



Journey - Diary

+10 Million Users

Subscription:

\$3.99 One Month

\$29.99 Annually

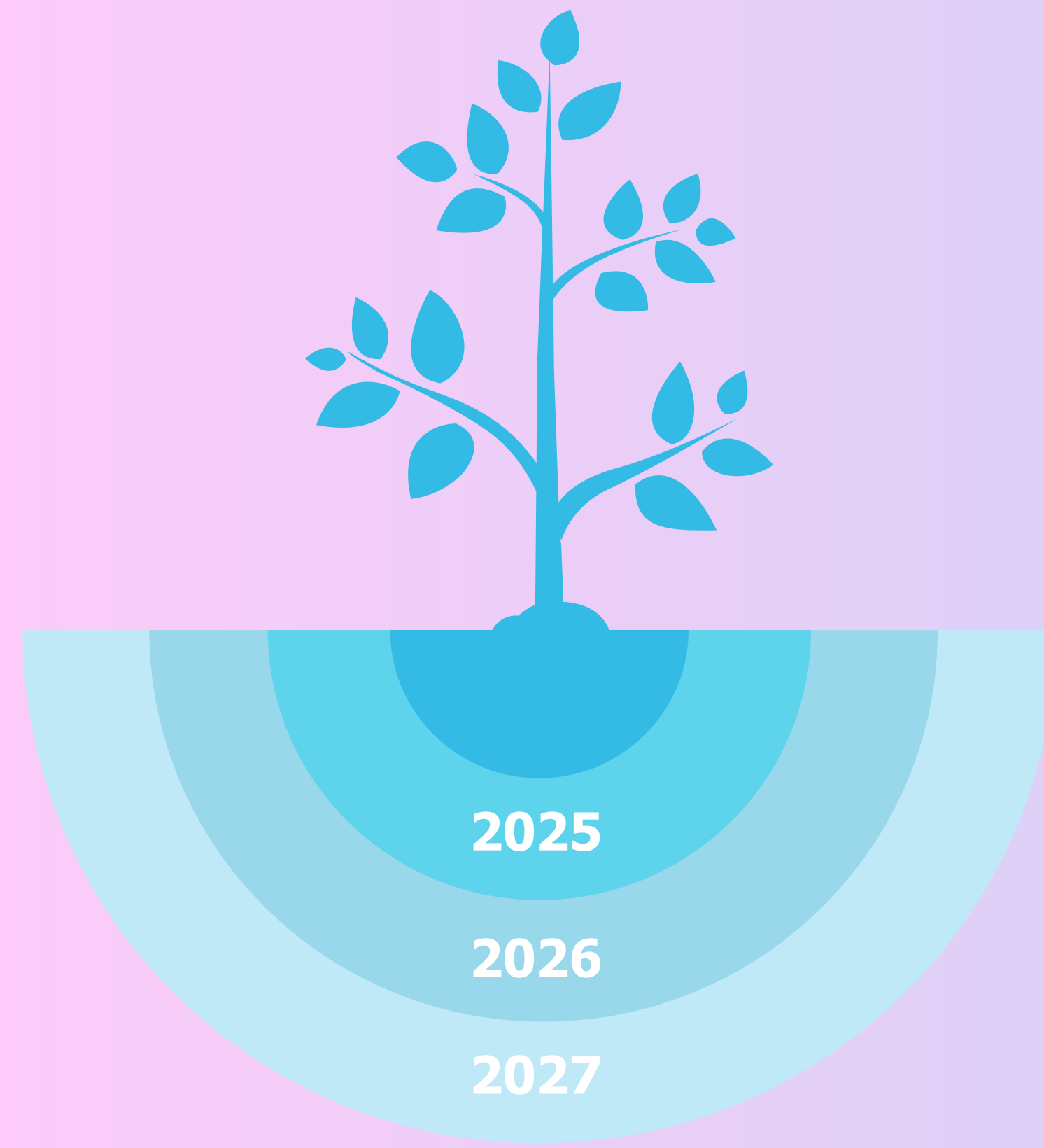
Revenue: **\$6 Million** 2024

Global Market

(Journey – Diary Apps)

- ✓ In 2023 market was valued **\$5.3 billion**.
- ✓ Projected to reach **\$15.2 billion** by 2030 ➡ **11.1% (CAGR)**.

Our Goal Time Line



2025

Publish the Android and iOS app

50,000 downloads

2026

Extensive advertising

500,000 downloads

2027

Intense competition

+5,000,000 downloads

My Lilo



Do you have any questions?

Email: info@mylilo.ai

Phone: (+1) 646 651 5874

Website: www.mylilo.ai

